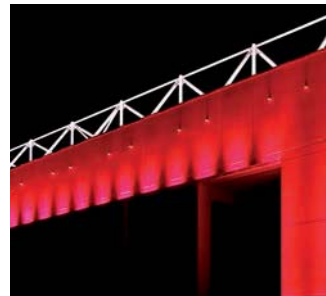




Photography © Norbert Miguletz

SHOWCASE

Coface Arena - Mainz, Germany



The Coface Arena in Mainz is home of the first FSV Mainz soccer club and can accommodate over 34,000 spectators. Traxon Technologies helps FSV Mainz pride shine brightly by illuminating the entire stadium façade in the team's signature red color. 500 Traxon Graze Shield AC XB fixtures with custom red housing and red LEDs were installed on the stadium's exterior in November 2011. The ultra-bright luminaires, which richly wash the building façade over 15 meters high, are linked to a PC within the building's automation system, and to an e:cue Lighting Control Engine (LCE) and a Butler, which manage the different lighting scenarios during the crowd arrival and entrance time, game time, and post-game exiting of the venue. Designed to accommodate architectural exteriors where a rich, even wash or graze is necessary, the Graze Shield AC XB's IP66 rating renders it a strong solution for exterior façade illumination. Visible from a long distance and from every direction, the red illumination welcome it visitors. The dynamic façade solution was also recognized in the German Lighting Designer Awards 2013.

FEATURED PRODUCTS



Graze Shield
AC XB

METHOD OF CONTROL



Butler



Lighting Control Engine
(LCE)

PROJECT DETAILS

Category: Architectural, Entertainment, Stadiums
Location: Mainz, Germany
Installation / VAP / System Integration: Zimmermann Lightsolutions
Lighting Designer: Michael Batz
Programmer: Christian Sellin
General Contractor: HBM Stadion- und Sportsstättenbau GmbH / BAM Sports
Completion Date: November 2011

Traxon Technologies Europe GmbH

For more information, please visit WWW.TRAXONTECHNOLOGIES.COM
Contact: Traxon Europe E: marketing.europe@traxontechnologies.com

Traxon Technologies maintains a global presence in 68 countries throughout Asia Pacific, Europe, The Americas, Middle East, and Africa.